

SPORTDOG

2011

SPORTDOG.COM



GEAR THE WAY YOU'D DESIGN IT®



That's not some marketing mumbo-jumbo written by a bunch of suits. We really are just like you and your buddies: Obsessed with dogs and hunting. And, like you, we spend as much time as possible walking the prairie, roaming the woods or searching the sky from a waterfowl blind. We also respect the hunting tradition and know the importance of conservation. For all those reasons and more, we'll continue to create our products based on the guiding principle of providing Gear the way you'd design it®.



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Steve Kelley & Cold Creek Lake

SPORTDOG NATIONAL SALES MANAGER

Labrador owner (Meggie), bird hunter, deer hunter and fisherman

OUR GEAR LEADS THE FIELD BECAUSE WE'RE ALWAYS IN THE FIELD



In an industry seemingly overcrowded with electronic dog training products, Radio Systems® Corporation's renewed venture into the sporting dog market with the creation of SportDOG Brand® in 2003 might have appeared to be driven only by misguided ambition. However, that was far from the case. Our broad line of superior products is the result of focusing on a promise we made to our customers on Day One: We will deliver "Gear the way you'd design it."®

We have made good on that promise by literally designing our products in the field. A concept is nothing more than a concept until we analyze it with challenges such as heat, cold, rain, snow, dust, mud and wind in mind. Every sportsman knows such conditions are just part of the hunt. So, once we've built a prototype product, it's back to the field for rigorous testing with input from everyone on our staff. To us, these field sessions are just another day at the office. And they are the difference between products that look good on paper or in advertisements and those that actually perform the way you demand.

That's how we've been operating from the beginning. It must have been what the industry needed, because today, just a few short years later, SportDOG Brand is the most recognized brand in the electronic dog training category. Our products are known not only for their quality, but also for being the best value for the dollar out there.

More good news for you, our customer, is that we're just getting started. Recent acquisitions include Invisible Technologies (manufacturer of Innotek® products), Lucky Dog™ Training Equipment and Tracker® Technology. Such business ventures allow us to add to our product lines and offer more variety. But no matter how fast we grow or how large the SportDOG™ name becomes, we will never forget our promise to keep making "Gear the way you'd design it."®



TEK 1.0



SportDOG Brand's® compact TEK system is the industry's first combination e-collar and GPS unit. Train (with stimulation, vibration or tone) while keeping track of your dog from up to 7 miles. The transmitter with electronic compass controls and tracks up to 12 collars at once. Manufactured with DRYTEK® waterproof design technology.



- :: 7 MILE RANGE
- :: 150MHz MURS BAND
- :: 12 DOG CAPABLE TRACKING
- :: TILT COMPENSATED COMPASS
- :: **DRYTEK** WATERPROOF DESIGN TECHNOLOGY
- :: MINIMUM 20HRS CONTINUOUS USE

TEK
1.0L

- :: 7 MILE RANGE
- :: 150MHz MURS BAND
- :: 12 DOG CAPABLE TRACK + TRAINING
- :: CUSTOMIZABLE STIMULATION UP TO 99 LEVELS
- :: TONE & VIBRATION
- :: TILT COMPENSATED COMPASS
- :: MODULAR DESIGN
- :: **DRYTEK** WATERPROOF DESIGN TECHNOLOGY
- :: MINIMUM 20HRS CONTINUOUS USE

TEK
1.0LT

TEK SERIES SYSTEMS INCLUDE LOW BATTERY DETECT FEATURE & BASIC TRAINING DVD AND MANUAL

| SYSTEM | RANGE | WATERPROOF SUBMERSIBLE | CONTINUOUS STIMULATION | MOMENTARY (NICK) STIMULATION | TONE | VIBRATION | EXPANDABLE | BATTERIES |
|----------------------------------------|---------|------------------------|------------------------|------------------------------|------|-----------|---------------|---------------------|
| TEK 1.0L LOCATION ONLY | 7 MILES | DRYTEK | | | | | UP TO 12 DOGS | RECHARGEABLE LI-ION |
| TEK 1.0LT LOCATION & TRAINING COMBO | 7 MILES | DRYTEK | 99 LEVELS | 99 LEVELS | :: | :: | UP TO 12 DOGS | RECHARGEABLE LI-ION |

SPORTDOG BRAND® ADD-A-DOG® EXTRA COLLARS & HANDHELD

| SYSTEM | SD-400 | SD-400S | SD-800 | SD-1225 | SD-1825 | SD-400 CAMO | SD-1825 CAMO | SD-3225 | TEK 1.0L | TEK 1.0LT |
|---------------------------------------------------------|--------|---------|--------|---------|---------|-------------|--------------|---------|----------|-----------|
| TEK-AD ORIGINAL COLLAR FOR: TEK 1.0LT | | | | | | | | | :: | :: |
| TEK-L ORIGINAL COLLAR FOR: TEK 1.0L | | | | | | | | | :: | :: |
| TEK-T E-COLLAR FOR: TEK 1.0LT | | | | | | | | | :: | :: |
| TEK-H ORIGINAL HANDHELD FOR: TEK 1.0LT & TEK 1.0L | | | | | | | | | :: | :: |



TRANSMITTER & RECEIVER ARE WATERPROOF AND SUBMERSIBLE TO 25 FT., PER NEMA 6P AND IP67 STANDARDS

DRYTEK



SPORTHUNTER®



The rugged, versatile SportHunter® Series excels in all environments and is especially suited to upland and multi-dog hunting situations. The SportHunter Series can be expanded to control multiple dogs by adding SportDOG Brand® Add-A-Dog® collars. With the comfortable "soft coat" transmitter finish, these units are a pleasure to use.

Lance Tracy & Ripley

SPORTDOG BRAND VP

English Setter owner (Ripley & Roxy), bird hunter and big game hunter

SPORT
HUNTER®
800

2.8 OZ. RECEIVER



SPORT
HUNTER®
1225



SPORTHUNTER® SERIES SYSTEMS INCLUDE LOW BATTERY DETECT FEATURE & BASIC TRAINING DVD AND MANUAL

| SYSTEM | RANGE | WATERPROOF SUBMERSIBLE | CONTINUOUS STIMULATION | MOMENTARY (NICK) STIMULATION | TONE | VIBRATION | MODES OF OPERATION | EXPANDABLE | BATTERIES |
|---------|-------------|---------------------------|---------------------------|---------------------------------|------|-----------|-----------------------|-----------------|------------------------|
| SD-800 | 1/2 MILE | DRYTEK™ | UP TO 16 LEVELS | 8 LEVELS | :: | | 7 | UP TO 3 DOGS | RECHARGEABLE NiMH |
| SD-1225 | 3/4 MILE | DRYTEK™ | UP TO 16 LEVELS | 8 LEVELS | :: | :: | 7 | UP TO 3 DOGS | RECHARGEABLE LI-ION |
| SD-1825 | 1 MILE | DRYTEK™ | UP TO 16 LEVELS | 8 LEVELS | :: | :: | 13 | UP TO 6 DOGS | RECHARGEABLE LI-ION |

SPORTDOG BRAND® ADD-A-DOG® EXTRA COLLAR RECEIVERS

| SYSTEM | SD-400 | SD-400S | SD-800 | SD-1225 | SD-1825 | SD-400 CAMO | SD-1825 CAMO | SD-3225 | TEK 1.0L | TEK 1.0LT |
|---------------------------------------------------------------|--------|---------|--------|---------|---------|-------------|--------------|---------|----------|-----------|
| SDR-FS ORIGINAL COLLAR RECEIVER FOR: SD-800 | :: | :: | :: | | | :: | | | | |
| SDR-A ORIGINAL COLLAR RECEIVER FOR: SD-1225 AND SD-1825 | | | | :: | :: | | :: | :: | | |

:: 1 MILE RANGE

:: DRYTEK™ WATERPROOF
DESIGN TECHNOLOGY

:: UP TO 16 LEVELS.
VIBRATION. TONE.

:: USER CAN SELECT FROM
8 LEVELS EACH WITHIN
A LOW, MEDIUM OR HIGH
SETTING ON THE COMPACT
TRANSMITTER

:: 2 HOUR CHARGE

:: EXPANDS TO 6 DOGS

:: ORANGE COLLAR
STRAP INCLUDED

SPORT
HUNTER®
1825



TRANSMITTER & RECEIVER ARE WATERPROOF AND SUBMERSIBLE TO 25 FT.,
PER NEMA 6P AND IP67 STANDARDS

DRYTEK™



Kevin Lee & Bullet

SPORTDOG SALES & FIELDSTAFF MANAGER

Labrador owner (SHR Bullet and Cooper), bird hunter, deer hunter and fisherman

WETLANDHUNTER®



The waterfowler hunts in unique settings and needs top performance from his most important asset: his retriever. So SportDOG Brand® created a series of remote trainers specifically to meet those demands. The WetlandHunter® isn't some old product reintroduced with a new name. It was designed from the ground up by pros like Charlie Jurney, Chris Akin and Tom Dokken, to name just a few members of the SportDOG team who stake their livelihood on how well their dogs perform. All transmitters and collar receivers are guaranteed waterproof and submersible, and they look outstanding - without standing out - because they are finished in Realtree Max-4™ camo, a waterfowling favorite.

WETLAND
HUNTER®

400



2.8 OZ. RECEIVER / 3.3 OZ. TRANSMITTER

:: 1 MILE RANGE

:: DRYTEK® WATERPROOF
DESIGN TECHNOLOGY

:: UP TO 16 LEVELS.
VIBRATION. TONE.

:: USER CAN SELECT FROM
8 LEVELS EACH WITHIN
A LOW, MEDIUM OR HIGH
SETTING ON THE COMPACT
TRANSMITTER

:: 2 HOUR CHARGE

:: EXPANDS TO 6 DOGS

:: REALTREE MAX-4™
CAMO FINISH

WETLAND
HUNTER®

1825



WETLANDHUNTER® SERIES SYSTEMS INCLUDE LOW BATTERY DETECT FEATURE, HIGH-OUTPUT POWER COLLAR
RECEIVERS & BASIC TRAINING DVD AND MANUAL

| SYSTEM | RANGE | WATERPROOF SUBMERSIBLE | CONTINUOUS STIMULATION | MOMENTARY (NICK) STIMULATION | TONE | VIBRATION | MODES OF OPERATION | EXPANDABLE | BATTERIES |
|-----------------|--------------|---------------------------|---------------------------|---------------------------------|------|-----------|-----------------------|-----------------|------------------------|
| SD-400 CAMO | 400 YARDS | DRYTEK® | UP TO 16 LEVELS | 8 LEVELS | :: | | 7 | UP TO 3 DOGS | RECHARGEABLE NIMH |
| SD-1825 CAMO | 1 MILE | DRYTEK® | UP TO 16 LEVELS | 8 LEVELS | :: | :: | 13 | UP TO 6 DOGS | RECHARGEABLE LI-ION |

SPORTDOG BRAND® ADD-A-DOG® EXTRA COLLAR RECEIVERS

| SYSTEM | SD-400 | SD-400S | SD-800 | SD-1225 | SD-1825 | SD-400 CAMO | SD-1825 CAMO | SD-3225 | TEK 1.0L | TEK 1.0LT |
|--------------------------------------------------------|--------|---------|--------|---------|---------|-------------|--------------|---------|----------|-----------|
| SDR-FC ORIGINAL COLLAR RECEIVER FOR: SD-400CAMO | :: | :: | :: | | | :: | | | | |
| SDR-AW ORIGINAL COLLAR RECEIVER FOR: SD-1825CAMO | | | | :: | :: | | :: | :: | | |

TRANSMITTER & RECEIVER ARE WATERPROOF AND SUBMERSIBLE TO 25 FT.,
PER NEMA 6P AND IP67 STANDARDS



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HOUNDHUNTER®



With the introduction of a new HoundHunter® model specifically designed for controlling tracking and trailing dogs, you keep the thrill of the chase within your control. The model SD-3225 allows control of up to six dogs from one compact transmitter. It is ideal for hunters who pursue bears, bobcats, mountain lions and raccoons with multiple dogs. With a range of up to two miles, keeping control of a long-range pursuit is easier than ever.

HOUNDHUNTER®



Ashley Hopkins & Tap Out

SPORTDOG SENIOR PROSTAFF MEMBER



- :: 2 MILE RANGE
- :: DRYTEK® WATERPROOF DESIGN TECHNOLOGY
- :: 21 STIMULATION LEVELS (7 EACH AT LOW, MEDIUM & HIGH SETTING)
- :: CHOICE OF STIM/VIBE OR STIM/TONE AVAILABLE FOR UP TO 6 DOGS AT A TIME
- :: 2 HOUR CHARGE
- :: EXPANDS TO 6 DOGS

HOUND
HUNTER®
3225

| | |
|------------------------------|---------------------|
| SYSTEM | SD-3225 |
| RANGE | 2 MILES |
| WATERPROOF SUBMERSIBLE | DRYTEK® |
| CONTINUOUS STIMULATION | 7 LEVELS |
| MOMENTARY (NICK) STIMULATION | 7 LEVELS |
| tone | :: |
| VIBRATION | :: |
| MODES OF OPERATION | 6 |
| EXPANDABLE | UP TO 6 DOGS |
| BATTERIES | RECHARGEABLE LI-ION |

ADD-A-DOG® COLLAR RECEIVER

| | |
|-------------|----------------------------------------------------|
| SYSTEM | SDR-AH ORIGINAL COLLAR RECEIVER FOR: SD-3225 |
| SD-400 | |
| SD-400S | |
| SD-800 | |
| SD-1225 | :: |
| SD-1825 | :: |
| SD-400CAMO | |
| SD-1825CAMO | :: |
| SD-3225 | :: |
| TEK 1.0L | |
| TEK 1.0LT | |

TRANSMITTER & RECEIVER ARE WATERPROOF AND SUBMERSIBLE TO 25 FT., PER NEMA 6P AND IP67 STANDARDS





FIELDTRAINER®



The FieldTrainer® 400 Series is loaded with technical breakthroughs in the smallest package available in this price range. Features such as 3-dog capability and waterproof / submersible transmitters and receivers are among the most advanced features ever offered in a mid-range training system. With 400 yards of range, these palm-of-the-hand sized models are designed for field training and hunting with close-working dogs. The comfortable “soft-coat” transmitter finish makes these units a pleasure to use. And because we know that no two dogs are alike, we’ve designed the 400S model to provide higher stimulation power for larger or stubborn dogs

- :: 2.8 OZ. RECEIVER / 3.3 OZ. TRANSMITTER
- :: LOW BATTERY DETECT FEATURE
- :: BASIC TRAINING DVD AND MANUAL



FIELD
TRAINER®
::
400

| SYSTEM | SD-400 | SD-400S |
|------------------------------|-------------------|-------------------|
| RANGE | 400 YARDS | 400 YARDS |
| STUBBORN OR LARGE DOGS | | :: |
| WATERPROOF SUBMERSIBLE | DRYTEK™ | DRYTEK™ |
| CONTINUOUS STIMULATION | UP TO 16 LEVELS | UP TO 16 LEVELS |
| MOMENTARY (NICK) STIMULATION | 8 LEVELS | 8 LEVELS |
| TONE | :: | :: |
| MODES OF OPERATION | 7 | 7 |
| EXPANDABLE | UP TO 3 DOGS | UP TO 3 DOGS |
| BATTERIES | RECHARGEABLE NiMH | RECHARGEABLE NiMH |

- :: FOR LARGE OR STUBBORN DOGS
- :: 2.8 OZ. RECEIVER / 3.3 OZ. TRANSMITTER
- :: LOW BATTERY DETECT FEATURE
- :: BASIC TRAINING DVD AND MANUAL

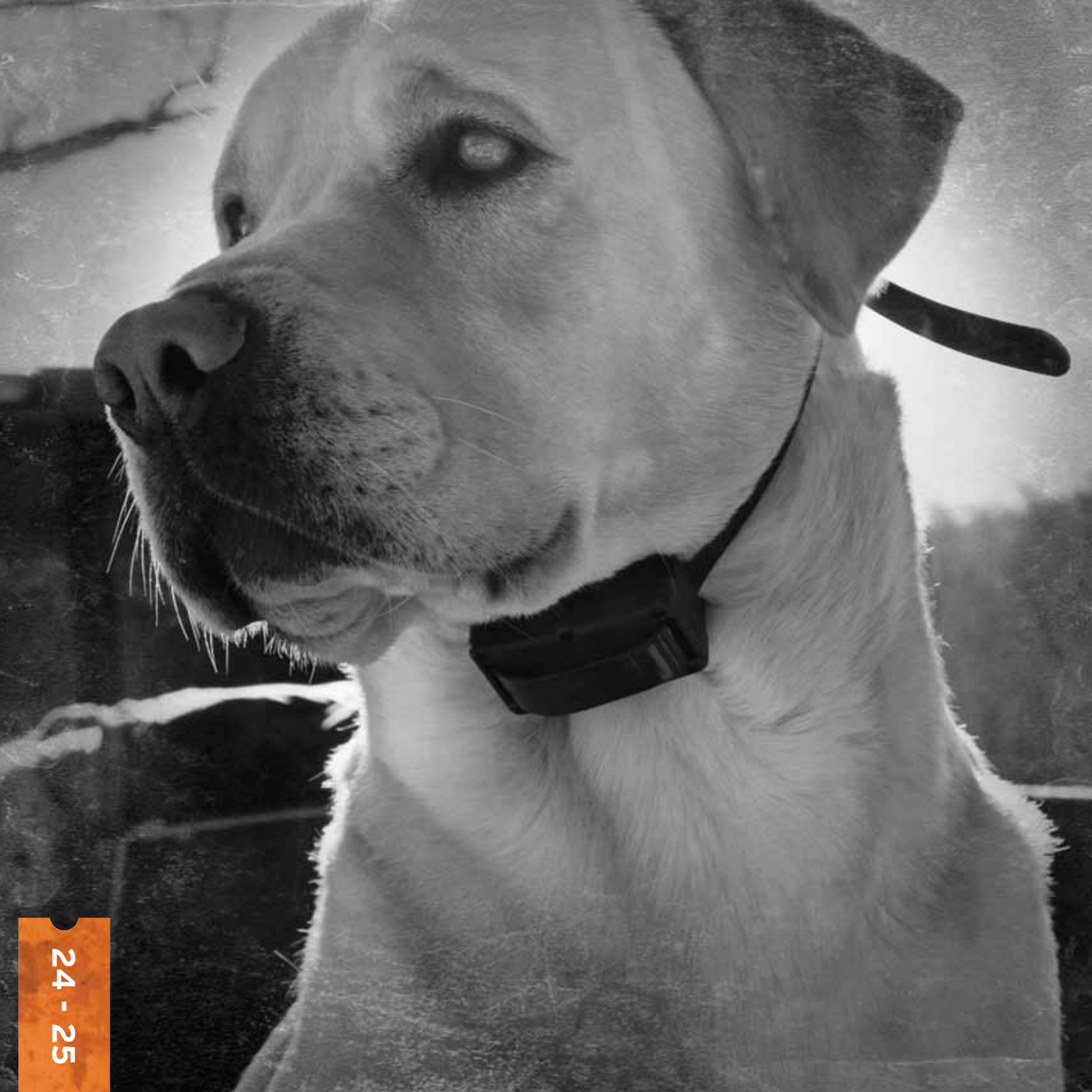


FIELD
TRAINER®
::
400S

| ADD-A-DOG® COLLAR RECEIVERS | | |
|-----------------------------|------------------------------------------------|-------------------------------------------------|
| SYSTEM | SDR-FS ORIGINAL COLLAR RECEIVER FOR: SD-400 | SDR-FH ORIGINAL COLLAR RECEIVER FOR: SD-400S |
| SD-400 | :: | :: |
| SD-400S | :: | :: |
| SD-800 | :: | :: |
| SD-1225 | | |
| SD-1825 | | |
| SD-400CAMO | :: | :: |
| SD-1825CAMO | | |
| SD-3225 | | |
| TEK 1.0L | | |
| TEK 1.0LT | | |

TRANSMITTER & RECEIVER ARE WATERPROOF AND SUBMERSIBLE TO 25 FT., PER NEMA 6P AND IP67 STANDARDS





ALL-PURPOSE GEAR



YardTrainer: The YardTrainer 105 is the perfect choice for training around the house or in the yard. Great for basic obedience training. The YardTrainer 105S is designed especially for tougher or stubborn dogs.

NoBark: The SportDOG Brand® NoBark 6 is the easiest-to-use bark stopper ever invented. Just turn the battery to the “on” position and put it on your dog.

The SportDOG Brand NoBark 10R and NoBark 18 will never mistake anything for your dog’s bark except, well, your dog’s bark. The patented design requires both the sound of your dog’s bark and a tangible vibration from the bark to occur at the same time before it corrects your dog. Every other anti-bark system available triggers off one or the other, but not both. Hear the quiet?

In-Ground Fence: The SportDOG Brand® In-Ground Fence is designed to keep your dog in yards up to 100 acres. Safe and effective for all dogs over 10 lbs. The system works by delivering mild correction through two Contact Points that touch your dog’s neck. If your dog crosses the established barrier, a correction will be sent to get your dog’s attention, but will not harm him. You can customize the level of correction to match your dog’s temperament, and the adjustable collar allows you to create a perfect fit for your dog.

YARDTRAINER



:: LOW BATTERY
DETECT FEATURE

:: BASIC TRAINING DVD
AND MANUAL

Y A R D
T R A I N E R
::105



| SYSTEM | SD-105 | SD-105S |
|---------------------------|--------------------------------------|--------------------------------------|
| RANGE | 100 YARDS | 100 YARDS |
| STUBBORN OR LARGE DOGS | | :: |
| RECEIVER | WATERPROOF | WATERPROOF |
| TRANSMITTER | WATER RESISTANT | WATER RESISTANT |
| STIMULATION | 8 LEVELS | 8 LEVELS |
| tone | :: | :: |
| BATTERIES | REPLACEABLE LITHIUM (INCLUDED) | REPLACEABLE LITHIUM (INCLUDED) |

:: FOR LARGE OR
STUBBORN DOGS

:: LOW BATTERY
DETECT FEATURE

:: BASIC TRAINING DVD
AND MANUAL

Y A R D
T R A I N E R
::105S





- :: 3 CORRECTION MODES TO FIT YOUR DOG'S TEMPERAMENT
- :: 3 COLOR INDICATOR LIGHT DISPLAYS MODE AND LOW BATTERY
- :: LONG-LIFE RECHARGEABLE BATTERY
- :: DISPLAY INDICATES CORRECTION LEVEL AND BATTERY CONDITION

NOBARK
10R

| SYSTEM | 10R | 18 | 6 |
|-----------------------------|---------------|--------------|--------------|
| AUTOMATICALLY STOPS BARKING | :: | :: | :: |
| PERFECT BARK®* | :: | :: | |
| PROGRAMING REQUIRED | :: | | |
| WATERPROOF | DRYTEK® | :: | :: |
| STIMULATION | 10 LEVELS | 18 LEVELS | 6 LEVELS |
| BATTERY | RECHARGE-ABLE | REPLACE-ABLE | REPLACE-ABLE |



NOBARK
18



NOBARK
6



WEIGHS ONLY 1.5 OZ.

*PERFECT BARK® TECHNOLOGY ELIMINATES FALSE CORRECTIONS
WATERPROOF AND SUBMERSIBLE TO 25 FT., PER NEMA 6P AND IP67 STANDARDS
DRYTEK®

IN-GROUND FENCE



IN-GROUND FENCE 100A

- :: EXPANDS TO ANY NUMBER OF DOGS WITH PURCHASE OF ADDITIONAL COLLAR RECEIVERS
- :: BUILT-IN LIGHTNING PROTECTION
- :: ANTI-LINGER FEATURE PREVENTS DOG FROM HANGING OUT IN WARNING ZONE AND RUNNING BATTERY DOWN
- :: WIRE BREAK ALARM ON TRANSMITTER

| SYSTEM | SDF-100A |
|-----------------|----------------------------------------------------------------------------|
| RANGE | 100 ACRES |
| WATERPROOF | COLLAR RECEIVER |
| STIMULATION | 4 LEVELS |
| TONE | :: |
| VIBRATION | :: |
| WIRE INCLUDED | 1,000 FEET |
| FLAGS INCLUDED | 100 |
| BATTERIES | 9V, 6-12 MONTH BATTERY LIFE |
| ADD-A-DOG® | SDF-R |
| WIRE & FLAG KIT | SDF-WF / 50 FLAGS, 500 FT. WIRE, 2 WIRE NUTS, 2 WATERPROOF WIRE NUT COVERS |



E-COLLAR ACCESSORIES



- SD::AB
- :: FEATURES SPORTDOG BRAND'S® REALHAWK® BEEPER SOUND
- :: WATERPROOF
- :: MODULAR DESIGN ALLOWS USE OF BEEPER WITH OR WITHOUT COLLAR RECEIVER
- :: REPLACEABLE LONG-LIFE BATTERY
- :: 9 SELECTABLE SOUNDS
- :: 3 SELECTABLE RUN MODES
- :: CAN BE REMOTELY OPERATED WITH THE TONE BUTTON ON YOUR EXISTING SPORTDOG™ TRANSMITTER COMPATIBLE WITH: SD-400 SERIES & SD-800



- BEEPER::: 400
- :: SMALL, LIGHT & WATERPROOF
- :: REPLACEABLE BATTERY / 60-100 HOURS "ON TIME"
- :: 4 SELECTABLE SOUNDS / VOLUME CONTROL / AUDIBLE TO 400 YARDS
- :: 3 SELECTABLE MODES
- :: FITS DOG'S EXISTING COLLAR



REALTREE MAX-4™ CAMO FINISH



- ANTENNA 3.5"
- :: FOR USE WITH:
- SPORTHUNTER® 800
- SPORTHUNTER® 1225
- SPORTHUNTER® 1825
- WETLANDHUNTER® 1825
- HOUNDHUNTER® 3225
- SAC00-12543



- REPLACEMENT PROBES
- :: INSULATED PROBES DELIVER CONSISTENT STIMULATION ON LAND AND WATER
- :: ACCOMMODATE VARYING THICKNESS OF COAT
- SAC00-12571 SHORT PROBES
- SAC00-12570 LONG PROBES

- COLLAR STRAPS
- :: 44 TIGHTLY SPACED HOLES FOR A CORRECT FIT
- :: METAL ROLLER BUCKLE FOR EASY FASTENING ON YOUR DOG
- :: METAL STRAP KEEPER FOR SAFETY

| SIZE | 1" | 3/4" |
|------------|-------------------------------------------------|--------------------------------------------------------|
| NECK SIZE | 8" TO 27" | 8" TO 27" |
| WATERPROOF | :: | :: |
| RUSTPROOF | :: | :: |
| COLORS | ORANGE, BLUE, RED, YELLOW, GREEN, BLACK OR CAMO | ORANGE, BLUE, RED, YELLOW, GREEN, WHITE, BLACK OR CAMO |



- CAR CHARGER
- :: COMPATIBLE WITH SPORTDOG BRAND® RECHARGEABLE REMOTE TRANSMITTERS AND COLLAR RECEIVERS*
- *NOT COMPATIBLE WITH SD-1225, SD-1825, SD-1825CAMO, SD-3225 AND TEK SYSTEMS

SAC00-10996

| COLLAR STRAPS | |
|---------------|--------------------------|
| MODEL | STYLE |
| SAC00-10815 | 3/4" ORANGE COLLAR STRAP |
| SAC00-11921 | 3/4" BLUE COLLAR STRAP |
| SAC00-11820 | 3/4" RED COLLAR STRAP |
| SAC00-12795 | 3/4" YELLOW COLLAR STRAP |
| SAC00-10817 | 3/4" GREEN COLLAR STRAP |
| SAC00-12796 | 3/4" WHITE COLLAR STRAP |
| SAC00-10816 | 3/4" BLACK COLLAR STRAP |
| SAC00-12797 | 3/4" CAMO COLLAR STRAP |
| SAC00-10811 | 1" ORANGE COLLAR STRAP |
| SAC00-11920 | 1" BLUE COLLAR STRAP |
| SAC00-10822 | 1" RED COLLAR STRAP |
| SAC00-10823 | 1" YELLOW COLLAR STRAP |
| SAC00-10813 | 1" GREEN COLLAR STRAP |
| SAC00-10812 | 1" BLACK COLLAR STRAP |
| SAC00-10814 | 1" CAMO COLLAR STRAP |



WITH A LITTLE HELP FROM OUR FRIENDS



Why I use SportDOG Brand®:
"SportDOG is an innovative company run by sportsmen who listen to the needs of their fellow sportsmen. SportDOG products have performed for me under the rigors of professional training and harsh South Texas hunting conditions."

- RONNIE SMITH, Ronnie Smith Kennels

"SportDOG products are extremely durable, waterproof and reliable, not to mention everyone at SportDOG from the top down runs dogs and hunts. This is not just another e-collar company."

- TOM DOKKEN, Dokken's™ Oak Ridge Kennels / Dokken's™ DeadFowl Trainers

"I changed to SportDOG Brand® because I need a durable, reliable product. Their company and staff really understand what I need in a 21st-century dog training collar."

- RICK SMITH, Rick Smith Kennels / Rick Smith Seminars Crozier, Virginia

"I have been in the dog business for a long time and have tried virtually every product on the market. Each day, we train a high volume of dogs which means there is no room for compromise for any equipment, but especially with our e-collars. I am completely committed to anything that will make my job easier or make my dog's learning simpler.

Having done field testing for most of the e-collar companies, I appreciate the quality that SportDOG is putting into their units. They work when you need them to work and allow a great deal of flexibility, from the stubborn

bad guy down to the soft wallflower. Add a waterproof guarantee to this with unbeatable pricing and you have the perfect unit. Above all of this, their customer service is second to none. Before you buy your next e-collar, check out the SportDOG line, your dog will be glad you did."

- CHARLIE JURNEY, Beaverdam Kennels

"Over the last 15 years of training sporting dogs for competition, hunt tests and hunting, I've had the opportunity to use just about every dog training aid invented, including all types of e-collars. When I first started training with e-collars, I could not believe how much faster and more effectively you could train a dog with a good e-collar.

With many choices in e-collars available, choosing the right one for you can be confusing. There are a few things that my clients, weekend warriors and avid hunters have in common with the serious amateurs and professionals that are out there competing with their dogs: They want an e-collar that is very easy to use, will work when they need it to and offers the best value for their dollar. The e-collars offered by SportDOG Brand® fit the bill. As I've used these systems this season, I've been impressed in every way. Backed by outstanding customer service, SportDOG provides me and my clients with what we need in an e-collar."

- CHRIS AKIN, Winner 2003 Great Outdoor Games / Super Retriever Series / Professional Trainer / Owner of Webb Footed Kennels Bono, Arkansas



CANINE ATHLETE



World-class athletes don't rely on basic, minimal nutrition for peak performance, so why should you expect your hunting dog to? SportDOG Brand's® Canine Athlete line provides the edge your dog needs to run hard for the entire hunt and finish strong - and then recover more quickly so he's ready to go again the next day. Five formulas made with all-natural ingredients

address specific needs: probiotics for optimum digestion; vitamins for increased energy and stamina; hydration for metabolic function, endurance and recovery; joint formulation for healthy cartilage, joints and tendons; and senior dog formulation to meet the special needs of older dogs.

CANINE ATHLETE



BEYOND BASIC NUTRITION



- :: ONLY FORMULATION FEATURING FIVE LIVE/ACTIVE DIGESTIVE ENZYMES WITH TWO ENZYMES FOCUSED ON PROTEIN DIGESTION AS WELL AS CARBS, STARCH, FATS AND FIBER
- ::FEATURES NATURAL PRE-BIOTICS TO AID DIGESTION IN COLON
- :: IN WAFER FORM FOR RELIABLE, EASY TO GIVE, MEASURED APPLICATIONS

- :: PROPRIETARY FORMULATION OF GLUCOSAMINE, CHONDROITIN, MSM, COLLAGEN AND OMEGA 3 FATTY ACIDS SPECIFICALLY BLENDED TO MAINTAIN AND SUPPORT HEALTHY CARTILAGE, JOINTS, TENDONS, AND SYNOVIAL FLUID

- :: SPECIAL FORMULATION OF VITAMINS AND MINERALS TO INCREASE METABOLIC EFFICIENCY AND TO HELP BUILD AND MAINTAIN STRONG BONES AND MUSCLES

- :: OFFERS MULTI-LEVEL SUPPORT IN REPAIR, MAINTENANCE AND DEVELOPMENT OF CONNECTIVE TISSUES

- :: LARGE WAFER FOR EASY FEEDING AND SAFE APPLICATION

- :: EMBEDDED SCRIBE LINE TO ALLOW FOR EASY HALVING OF THE TABLET TO FIT SPECIFIC WEIGHT REQUIREMENTS

DIGESTIVE ENZYMES

ADULT HIP / JOINT

- :: ASSISTS IN CONTINUED PHYSICAL AND MENTAL DEVELOPMENT
- :: HELPS INCREASE ENERGY LEVELS AND STAMINA
- :: HELPS IMPROVE IMMUNE SYSTEM AND HELPS REDUCE STRESS
- :: HELPS IN DEVELOPMENT AND MAINTENANCE OF ORGANS
- :: CONTAINS VITAMINS AND MINERALS THAT HELP IMPROVE YOUR DOG’S HEARING, VISION AND SENSE OF SMELL
- :: LARGE WAFER FOR EASY FEEDING AND SAFE APPLICATION

- :: RECOMMENDED FOR SENIOR DOGS AND THOSE EXPERIENCING STIFFNESS, SORE MUSCLES AND JOINTS DUE TO EXERCISE AND NORMAL DAILY ACTIVITY
- :: SPECIAL FORMULATION OF VITAMINS AND MINERALS TO INCREASE METABOLIC EFFICIENCY AND TO HELP BODY STRUCTURE

- :: MAY BE USED POST SURGERY OR FOR ANY OTHER INCIDENT THAT MAY HAVE CAUSED PAIN

- :: LARGE WAFER FOR EASY FEEDING AND SAFE APPLICATION

PERFORMANCE VITAMINS

SENIOR ACHES

- :: CONTAINS A BLEND OF ELECTROLYTES AND ANTI-OXIDANTS TO HELP ENSURE PROPER CELL FUNCTION AND RECOVERY
- :: CONTAINS A BALANCE OF VITAMINS AND MINERALS TO AID METABOLIC FUNCTION NEEDED FOR ENDURANCE AND RECOVERY
- :: DELIVERED IN A HANDY STICK PACK MAKING IN-FIELD MIXING QUICK AND EASY
- :: CONTAINS NO ARTIFICIAL COLORS INSURING INCREASED HYDRATION
- :: MICRONIZED POWDER INGREDIENTS ALLOW FOR FAST AND EFFICIENT MIXING

| CANINE ATHLETE | |
|----------------|--------------------------|
| MODEL | DESCRIPTION |
| CA-PROBIOTICS | OPTIMUM DIGESTION |
| CA-VITAMIN | COMPLETE VITAMIN FORMULA |
| CA-HYDRATE | MAXHYDRATE |
| CA-JOINT | JOINT MAINTENANCE |
| CA-ACHES | INFLAMMATION-PAIN RELIEF |

HYDRATION



WHISTLES, LANYARDS & BELLS



- COMMANDER
 - :: DESIGNED FOR USE IN ADVERSE WEATHER
 - :: LOWER PITCH
 - :: RUBBER MOUTHPIECE

- SPECIAL
 - :: LOWER-PITCHED SOUND CARRIES FARTHER
 - :: USED TO TRAIN MORE FIELD CHAMPIONS THAN ANY OTHER WHISTLE

- SPECIAL W/O PEA
 - :: NO TRILL / HI-FREQUENCY
 - :: EXCELLENT FOR PUPPIES AND CLOSE-WORK
 - :: WON'T FREEZE



- SILENT WHISTLE
 - :: EUROPEAN QUALITY
 - :: LIGHT, SINGLE-BODY CONSTRUCTION
 - :: REMOVAL OF CAP ALLOWS FOR ADJUSTMENT OF TONE



- LEATHER BRAIDED LANYARD
 - :: DURABLE, COMFORTABLE, SPLIT-LEATHER CONSTRUCTION
 - :: DOUBLE CLIPS FOR BACK-UP WHISTLE OR REMOTE TRANSMITTER
 - :: ADJUSTABLE SLIP KNOT

LEATHER BRAIDED LANYARD

| WHISTLES | |
|-------------|------------------------|
| MODEL | STYLE |
| SAC00-11752 | ROY'S COMMANDER (RED) |
| SAC00-11749 | ORANGE |
| SAC00-11750 | ORANGE W/O PEA |
| SAC00-11751 | CLEAR COMPETITION |
| SAC00-11747 | CLEAR COMPETITION MEGA |
| SAC00-11748 | MEGA |
| SAC00-11755 | THE ANSWER MEGA |
| SAC00-11754 | SILENT |

| LANYARDS | |
|-------------|--------------------------|
| MODEL | STYLE |
| SAC00-11769 | LEATHER |
| SAC00-11770 | NYLON, SINGLE |
| SAC00-11771 | NYLON, DOUBLE |
| SAC00-11768 | LEATHER, BRAIDED, DOUBLE |

| DOG BELLS | |
|-------------|---------------|
| MODEL | STYLE |
| SAC00-11758 | COPPER PLATED |
| SAC00-11757 | NICKEL PLATED |



- MEGA
 - :: LONG RANGE CONTROL
 - :: PROTECTS HANDLER'S EARS
 - :: DIRECTS SOUND FORWARD

- THE ANSWER
 - :: NO TRILL
 - :: LONG RANGE CONTROL
 - :: PROTECTS HANDLER'S EARS
 - :: WON'T FREEZE
 - :: DIRECTS SOUND FORWARD

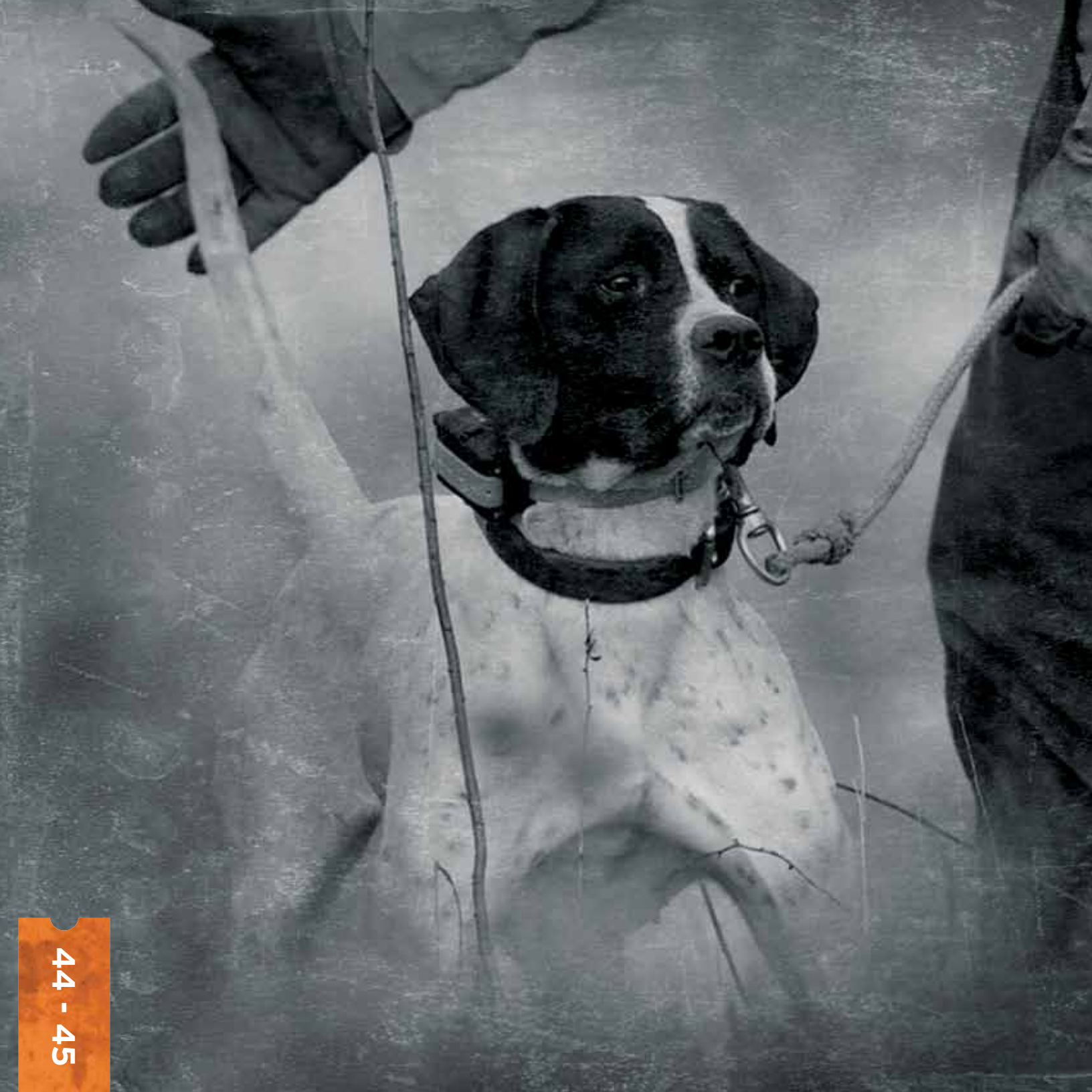
- NICKEL DOG BELL
 - :: HIGH-PITCHED TONE
 - :: NICKEL PLATING FOR DURABILITY
 - :: SLIPS ON YOUR DOG'S EXISTING COLLAR



- COPPER DOG BELL
 - :: LOW-PITCHED TONE
 - :: COPPER PLATING FOR DURABILITY
 - :: SLIPS ON YOUR DOG'S EXISTING COLLAR



NYLON DOUBLE LANYARD



COLLARS & LEADS



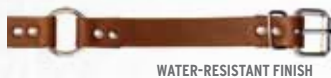
:: CENTER-RING
ALLOWS COLLAR TO
ROLL FOR ADDED
SAFETY

:: NYLON-STRONG
2-PLY DESIGN



:: POLYCOAT™-HIGH
VISIBILITY

:: STRONG DOUBLE
RIVET DESIGN



:: LEATHER-
COMFORTABLE FIT



:: QUICK & PRECISE
CORRECTION

:: EXCELLENT FOR
TEACHING BASIC
COMMANDS

:: FOR TRAINING
ONLY



:: BRASS BOLT SNAP

:: 8" HANDLE

:: 4'-RED,
BLACK &
GREEN

:: 6'-CAMO

SAFETY COLLARS

TRAINING COLLARS

NYLON LEADS



:: EASY-COIL
CONSTRUCTION

:: HIGHLY VISIBLE
BLAZE ORANGE

:: TANGLE FREE
DESIGN

:: HEAVY DUTY
BRASS SNAP

:: EXTRA LONG NO-SLIP
RUBBER HANDLE

:: STIFF DESIGN

:: 34" OVERALL LENGTH

:: HIGHLY VISIBLE AND
EASY TO FIND

30' CHECK CORD

HEEL STICK



| COLLARS | |
|-------------|------------------------|
| MODEL | STYLE |
| SAC00-11702 | NYLON 1"X19" RED |
| SAC00-11703 | NYLON 1"X21" RED |
| SAC00-11704 | NYLON 1"X23" RED |
| SAC00-11705 | NYLON 1"X25" RED |
| SAC00-11710 | NYLON 1"X19" BLACK |
| SAC00-11711 | NYLON 1"X21" BLACK |
| SAC00-11712 | NYLON 1"X23" BLACK |
| SAC00-11713 | NYLON 1"X25" BLACK |
| SAC00-11706 | NYLON 1"X19" GREEN |
| SAC00-11707 | NYLON 1"X21" GREEN |
| SAC00-11708 | NYLON 1"X23" GREEN |
| SAC00-11709 | NYLON 1"X25" GREEN |
| SAC00-11695 | NYLON 1"X19" ORANGE |
| SAC00-11696 | NYLON 1"X21" ORANGE |
| SAC00-11697 | NYLON 1"X23" ORANGE |
| SAC00-11698 | NYLON 1"X25" ORANGE |
| SAC00-11714 | POLYCOAT 1"X19" ORANGE |
| SAC00-11715 | POLYCOAT 1"X21" ORANGE |
| SAC00-11716 | POLYCOAT 1"X23" ORANGE |
| SAC00-11717 | POLYCOAT 1"X25" ORANGE |
| SAC00-11699 | POLYCOAT 1"X19" GREEN |
| SAC00-11700 | POLYCOAT 1"X21" GREEN |
| SAC00-11726 | POLYCOAT 1"X23" GREEN |
| SAC00-11701 | POLYCOAT 1"X25" GREEN |

| COLLARS CONTINUED | |
|-------------------|---------------------|
| MODEL | STYLE |
| SAC00-11718 | LEATHER 1"X19" |
| SAC00-11719 | LEATHER 1"X21" |
| SAC00-11720 | LEATHER 1"X23" |
| SAC00-11721 | LEATHER 1"X25" |
| SAC00-11743 | TRAINING COLLAR 22" |
| SAC00-11744 | TRAINING COLLAR 24" |
| SAC00-11745 | TRAINING COLLAR 26" |
| CHECK CORD | |
| MODEL | STYLE |
| SAC00-11746 | 30' ORANGE |
| HEEL STICK | |
| MODEL | STYLE |
| SAC00-11774 | 34" |
| LEADS | |
| MODEL | STYLE |
| SAC00-11767 | 4' RED |
| SAC00-11766 | 4' BLACK |
| SAC00-11765 | 4' GREEN |
| SAC00-11764 | 6' CAMO |



DUMMIES



:: PLASTIC KNOBS
DESIGNED TO PREVENT
HARD MOUTH

:: AIR VALVE ALLOWS
ADJUSTMENT OF WEIGHT
AND BUOYANCY

AVAILABLE COLORS
:: HIGH VISIBILITY
ORANGE-GOOD FOR
THROWING AGAINST ALL
BACKGROUNDS

:: WHITE-EXCELLENT FOR
THROWING AGAINST DARK
BACKGROUNDS

:: 50/50 BLACK &
WHITE-GOOD FOR
THROWING AGAINST ALL
BACKGROUNDS

:: CANVAS EXCELLENT FOR
YOUNG AND ADULT DOGS

:: READILY HOLDS GAME
SCENT

:: WEIGHTED FOR EASY
THROWING

Original
LUCKY DOG
::DUMMIES

| CANVAS | |
|-------------|---------------------|
| MODEL | STYLE |
| SAC00-11650 | NATURAL PUPPY 1 PK. |
| SAC00-11648 | NATURAL PUPPY 3 PK. |
| SAC00-11684 | NATURAL 1 PK. |
| SAC00-11681 | NATURAL 3 PK. |
| SAC00-11688 | ORANGE PUPPY 1 PK. |
| SAC00-11649 | ORANGE PUPPY 3 PK. |
| SAC00-11685 | ORANGE 1 PK. |
| SAC00-11680 | ORANGE 3 PK. |
| PLASTIC | |
| MODEL | STYLE |
| SAC00-11671 | WHITE 1 PK. |
| SAC00-11654 | WHITE 3 PK. |
| SAC00-11661 | WHITE 6 PK. |
| SAC00-11674 | WHITE JUMBO 1 PK. |
| SAC00-11657 | WHITE JUMBO 3 PK. |
| SAC00-11664 | WHITE JUMBO 6 PK. |
| SAC00-11651 | ORANGE 1 PK. |
| SAC00-11652 | ORANGE 3 PK. |
| SAC00-11653 | ORANGE 6 PK. |
| SAC00-11673 | ORANGE JUMBO 1 PK. |
| SAC00-11656 | ORANGE JUMBO 3 PK. |
| SAC00-11663 | ORANGE JUMBO 6 PK. |

| PLASTIC CONTINUED | |
|-------------------|-----------------------------------|
| MODEL | STYLE |
| SAC00-11672 | 50/50 BLACK AND WHITE 1 PK. |
| SAC00-11655 | 50/50 BLACK AND WHITE 3 PK. |
| SAC00-11662 | 50/50 BLACK AND WHITE 6 PK. |
| SAC00-11675 | 50/50 BLACK AND WHITE JUMBO 1 PK. |
| SAC00-11658 | 50/50 BLACK AND WHITE JUMBO 3 PK. |
| SAC00-11665 | 50/50 BLACK AND WHITE JUMBO 6 PK. |



SCENTS & KITS



TRAINING KITS
& SCENTS



TRAINING
:KITS

:: ORIGINAL ROY GONIA SPECIAL® USED TO TRAIN MORE FIELD CHAMPIONS THAN ANY OTHER WHISTLE.

:: ORIGINAL LUCKY DOG™ PLASTIC DUMMY HAS KNOBS DESIGNED TO PREVENT HARD MOUTH. NOT TOO HARD - NOT TOO SOFT.

:: DURABLE NYLON 4' LEAD HAS AN 8" HANDLE AND BRASS BOLT SNAP.

:: LANYARD IS MADE OF LIGHTWEIGHT NYLON AND HAS A SECURE ATTACHMENT CLIP.

:: GAME SCENT TEACHES YOUR DOG THE SCENT THEY WANT TO FIND IN THE FIELD.

:: TRAINING GUIDE IS LOADED WITH VALUABLE INFORMATION TO GIVE YOU THE BASICS OF TRAINING YOUR HUNTING DOG.

| TRAINING KITS | |
|---------------|---------------------------------------|
| MODEL | STYLE |
| SAC00-11775 | UPLAND - PHEASANT SCENT/ ORANGE DUMMY |
| SAC00-11776 | WETLAND - DUCK SCENT/WHITE DUMMY |
| GAME SCENT | |
| MODEL | STYLE |
| SAC00-11772 | 2 FL. OZ. PHEASANT |
| SAC00-11773 | 2 FL. OZ. DUCK |



GROOMING KIT



- :: FRESH SMELLING, BIODEGRADABLE SHAMPOO
- :: STRONG DE-BURRING COMB
- :: PROFESSIONAL QUALITY NAIL TRIMMERS
- :: ULTRA-ABSORBENT MICROFIBER TOWEL



| MODEL | STYLE |
|-------------|-----------|
| SAC00-11795 | DIRTY DOG |





One of our favorite places to test prototypes and conceptualize new products is at Wild Wing Lodge in Sturgis, Kentucky. Here, several of us get ready for a day of quail hunting. From left to right: Greg Gillis, Sr. Radio Frequency Engineer; Steve Kelley, National Sales Manager; Clay Thompson, Sales Manager; Brent Goetzl, Sr. Mechanical Engineer; Chris Morgan, Engineering Manager; Gretchen Goodson, Marketing Manager; Kevin Lee, Sales and FieldStaff Manager; and Lance Tracy, SportDOG Brand VP. A few of our staff's dogs include English Setter Ripley and Labrador Retriever Bullet.

WHO WE ARE



LANCE TRACY / SportDOG Brand® VP

JIMMY JAMESON / Senior Program Manager

STEVE KELLEY / National Sales Manager

CLAY THOMPSON / Sales - Key Accounts

KEVIN LEE / Sales & FieldStaff Manager

GRETCHEN GOODSON / Marketing Manager

AARON RUSSELL / Designer

ELEANOR MARSHALL / Assistant Marketing Specialist

CHRIS MORGAN / Engineering Manager

GREG GILLIS / Senior Radio Frequency Engineer

BRENT GOETZL / Senior Mechanical Engineer

KENNETH WACASEY / Senior Technician

KEVIN ZINN / Mechanical Engineer

JASON EDWARDS / Software Engineer

BRANDEE STINNETT / Warranty Specialist

JORDAN FOLEY / Sustaining Technician

WILLIAM WALBUCK / Repair Technician

WATERMAN CAO / Project Manager

BOEY SONG / Documentation Specialist

KEN FU / Sustaining Electrical Engineer

MICHAEL ZHOU / Sustaining Mechanical Engineer

FOR THE BIRDS 20 YEARS OUT OF RANGE



The SportDOG Brand Conservation Fund® supports game populations by donating time and funding to projects that ensure hunters and their dogs will have wild places to pursue wild game for generations to come. From grants that fund local habitat-enhancement projects to large investments in partnerships with some of the most respected national conservation organizations in the United States, this program highlights our support of habitat and wildlife populations that depend on these natural resources.

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PROTECT YOUR INVESTMENT



Your sporting dog is a hard worker, a companion ... and an investment. And you know that every time you go afield, the time, energy and money you've invested in your partner is put at risk. Sooner or later, the odds of having to deal with a medical emergency will become a reality.

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1.800.732.0144

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